

# **NARHC 2006 Annual Meeting**

**Past, Present & Future of RHCs**



**November 16 - 18, 2006**

*Hyatt Regency Washington on Capitol Hill*

400 New Jersey Avenue, NW

Washington, DC 20001

202-737-1234

*Reservations: 1-800-233-1234*

*Room reservations need to be made by October 11, 2006 to ensure the room rate of \$189.00 per night plus tax. Make sure to mention NARHC when making your room reservations.*

## About the Speakers:

### **John Gill, PA-C**, *President, Pioneer Medical Clinic, Wauchula, Florida*

Mr. Gill is an owner and partner in an independent Physician Assistant owned rural health clinic in one of the most rural counties remaining in Florida. He has participated in state and national rural health issues and remains a frequently requested speaker on Rural Health issues. He is the current President of the National Association of Rural Health Clinics.

### **Bill Finerfrock**, *Executive Director, NARHC, Washington, DC*

Mr. Finerfrock is co-founder and executive director of the National Association of Rural Health Clinics; he is also a recognized expert on rural health issues. In addition to his work with healthcare providers and practitioners, Finerfrock has worked with some of the country's largest Health Maintenance Organizations (HMOs) as well as assisted pharmaceutical companies with their legislative and regulatory programs.

CMS Representative TBA

ORHP Representative TBA

GAO Representative TBA

### **Gail Nickerson**, *Director of Operations, Adventist Health, Roseville, California*

Mrs. Nickerson has worked in the field of rural health care for the past twenty years, as a health systems consultant and an outpatient clinic administrator. She also has considerable experience working with a variety of nonprofit organizations. Gail is a Past Chair of the Humboldt County, California Mental Health Board. She was Peer Leader and later a Faculty Advisor in the Public Health Institute's Women's Health Leadership Program, and is also an alumni of the inaugural class of Cascadia Leadership Institute in Humboldt County, California. Gail currently serves on the Board of Directors of the National Association of Rural Health Clinics.

### **Elsie Crawford**, *VP of Operations, Wilkens Medical Group, Jellico, Tennessee*

Ms. Crawford has been with Wilkens Medical Group since 1974. She has held other positions such as Chief Operating Officer, Office Manager, Nursing Assistant and Billing Clerk/Receptionist. Elsie currently serves on the Board of Directors of the National Association of Rural Health Clinics.

### **Ramsey Longbotham**, *Executive Director, Texas Association of Rural Health Clinics, Cuero, Texas*

Mr. Longbotham is the Executive Director of the Texas Association of Rural Health Clinics (TARHC) a position he has held since November of 1998. The association has been in existence since its creation in Cuero, Texas, in 1993, and in 1994 combined its members with a Texas hospital RHC association that expanded the membership. The association's website is [www.tarhc.org](http://www.tarhc.org). Ramsey is also the Executive Director for the Health First of Texas, PA, which is a messenger model independent physician association (IPA) in Victoria, Texas consisting of 127 physician members contracted with 22 managed care plans. He also serves on the Board of Directors of the National Association of Rural Health Clinics.

### **Connie J. Boatright, MSN, RN**, *Bioterrorism and Emergency Management Program Manager, Indiana Primary Health Care Association (IPHCA), Indianapolis, Indiana*

Ms. Boatright is responsible for the development and implementation of bioterrorism/emergency management programs (e.g. training, plans) for Indiana's Community Health Centers. Prior to joining IPHCA, she served as Acting Director of the Department of Veterans Affairs (VA) National Emergency Management Strategic Healthcare Group (EMSHG), where she oversaw education, training, policy, planning and operations programs that focus on emergency management throughout the nationwide VA system and its areas of responsibility.

### **Ron Nelson, PA-C**, *Associate Director, NARHC, Health Services Associates, Inc., Fremont, Michigan*

Mr. Nelson is President of Health Services Associates, Inc. and is a recognized expert in the area of reimbursement and physician payment. He has served on multiple National and State commissions and has testified before Congress regarding issues related to payment policy. Nelson is co-founder and first President of the National Association of Rural Health Clinics (NARHC) and past President of the American Academy of Physician Assistants (AAPA). Nelson has a broad background in both health policy and clinical delivery. He is recognized as an expert in cost based reimbursement for rural health clinics and federally qualified health centers.

## Schedule of Events

### Thursday, November 16, 2006

7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:30 am	<b>Welcome and Conference Overview</b> <i>John Gill, PA-C, President, NARHC, Wauchula, FL</i>
8:30 am - 9:30 am	<b>National Policy Update</b> <i>Bill Finerfrock, Executive Director, NARHC, Washington, DC</i>
9:30 am - 11:00 am	<b>How To Lobby - What To Expect</b>
11:00 am - 11:30 am	<b>Lunch</b>
11:30 am - 4:00 pm	<b>Capitol Hill Visits</b> Dinner On Your Own

### Friday, November 17, 2006

7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 9:00 am	<b>Past - Review Of The 2003 "Final" RHC Rule</b> <i>Bill Finerfrock, Executive Director, NARHC, Washington, DC</i>
9:00 am - 10:00 am	<b>Present - What Is Happening In 2006/2007</b> <i>CMS Representative TBA</i>
10:00 am - 10:15 am	<i>Networking Break</i>
10:15 am - 11:30 am	<b>Future - Where Is The RHC Program Going?</b> <i>CMS Representative TBA</i>
11:30 am - 12:00 pm	<b>Grant Writing: What's New In 2006</b> <i>ORHP Speaker TBA</i>
12:00 pm - 1:00 pm	<i>Lunch (provided)</i>
1:00 pm - 1:30 pm	<b>How To Write A Winning Grant</b> <i>ORHP Speaker TBA</i>
1:30 pm - 2:30 pm	<b>Medicaid Update: What We Have Found</b> <i>GAO Speaker TBA</i>
2:30 pm - 3:30 pm	<b>Medicaid Reactor Panel Discussion</b> <i>Gail Nickerson, Adventist Health, Roseville, CA</i> <i>John Gill, PA-C, Pioneer Medical Center, Wauchula, FL</i> <i>Elsie Crawford, Wilkens Medical Group, Jellico, TN</i> <i>Ramsey Longbotham, Texas Association of Rural Health Clinics, Cuero, TX</i>
3:30 pm - 3:45 pm	<i>Networking Break</i>
3:45 pm - 4:45 pm	<b>Emergency Preparedness</b> <i>Connie J. Boatright, MSA, RN, Bioterrorism and Emergency Management Program Manager, Indiana Primary Health Care Association (IPCHA), Indianapolis, IN</i> <ul style="list-style-type: none"><li>• Describe elements of emergencies (e.g. natural disaster, terrorism, pandemic influenza) that could impact rural health care delivery.</li><li>• Discuss potential roles of rural health clinics/systems in preparing for and responding to effects of cited emergencies.</li><li>• Cite requirements and strategies essential for rural health clinics/systems to successfully respond to emergencies.</li></ul> Dinner On Your Own

## Schedule of Events

Saturday, November 18, 2006

- 7:00 am - 8:00 am Continental Breakfast
- 8:00 am - 9:00 am **Membership Meeting**  
*Bill Finerfrock, Executive Director, NARHC, Washington, DC*
- 9:00 am - 10:00 am **Medicare Advantage Program Overview**  
*Ron Nelson, PA-C, Associate Director, NARHC, Fremont, MI*
- Participants will be knowledgeable on Medicare Advantage program requirements.
  - Discussion will focus on the regulatory requirements for Medicare Advantage.
  - Review Managed Care basics for RHCs.
- 10:00 am - 10:15 am Networking Break
- 10:15 am - 12:00 pm **Medicare Advantage Panel Discussion**  
*Facilitator: Ron Nelson, PA-C, Associate Director, NARHC, Fremont, MI*
- Panel will discuss in detail Medicare Advantage requirements regarding payment to RHCs.
  - Participants will acquire skills to negotiate rates based upon RHC program requirements.
  - Participants will be able to identify differences in Fee-For-Service and Network reimbursement.
- 12:00 pm Adjournment - **Safe Travels Home!**

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### Area Attractions:

Need a family vacation idea? This would be the perfect conference to bring the whole family along. Visit [www.washingtoncitytourist.com](http://www.washingtoncitytourist.com) to research your families interests.

Washington, DC is a fascinating, lively city combining grand, neoclassical government buildings, monuments, memorials, museums and the National Mall with colorful neighborhoods, art, theatre, music and culture. During your stay in the nation's capital, we encourage you to discover Washington, DC as more than an tourist.

- Become part of the American Experience.
  - Marvel at the Lincoln Memorial.
  - Show your children the Star - Spangled Banner.
  - Stop in at Eastern Market, an amazing European-style gathering of food vendors and artisans.
  - Explore Jacqueline Kennedy's Washington through a city-wide celebration and discover how her love of the arts and the city transformed Washington.
  - And much more!
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**Registration Form**  
**November 16 - 18, 2006**  
**Hyatt Regency Washington On Capitol Hill - Washington, DC**  
**ONE REGISTRATION FORM PER PERSON**

Name: \_\_\_\_\_

Facility Name: \_\_\_\_\_

\_\_\_\_\_ Provider Based RHC      \_\_\_\_\_ Independent RHC      \_\_\_\_\_ Other

*For CME purposes, the participant is a:*

\_\_\_\_\_ Physician Assistant      \_\_\_\_\_ Nurse Practitioner      \_\_\_\_\_ Other: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like your registration confirmation sent? (Please check one)

\_\_\_ Email                      \_\_\_ Fax                      \_\_\_ Mail

Registration Fees:

**Registration (price goes up \$75 after October 11, 2006):**

\_\_\_ NARHC Members (\$350)  
\_\_\_ Non-Members (\$450)

**Additional Registrants (same clinic)**

\_\_\_ Members (\$275/person)  
\_\_\_ Non-Members (\$400/person)

**Make checks payable to:**  
**National Association of Rural Health Clinics**

Method of Payment: (Check one)

\_\_\_ Check                      \_\_\_ Visa                      \_\_\_ Master Card

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Three digit security code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Amount: \_\_\_\_\_ Signature: \_\_\_\_\_

Return completed form to:

**National Association of Rural Health Clinics**

Attn: Nancy Pratt  
2 East Main Street  
Fremont, MI 49412

OR

By faxing to **231-924-4882**  
if paying with a credit card

*Register early to ensure your copy of the conference notebook!*

National Association of Rural Health Clinics  
Administrative Services  
2 East Main Street  
Fremont, MI 49412

## ANNUAL MEETING INFORMATION