



# NARHC 2017 Fall Institute Exhibitor or Sponsor Form

Exhibit Days: Tuesday & Wednesday, Oct. 17-18, 2017

Crowne Plaza Indianapolis Downtown Union Station, 123 W Louisiana Street, Indianapolis, IN 46225

	Price	Includes:				
		6' Draped Table & 1 Chair	Conf. Registration + Food	Participant List + Prime Table + App Location	Internet & Elec*	Poster + Conf. PPT Marketing
<b>Premier Splash Pg Sponsor</b>	\$4000	Yes	1	Location A+	Yes	Yes
<b>Platinum Sponsor</b> w/1 person at table*	\$3500	Yes	1	Location A	Yes	Yes
<b>Gold Sponsor</b> w/1 person at table*	\$1500	Yes	1	Location A-	Yes	Yes
<b>Silver Sponsor</b> w/1 person at table*	\$1300	Yes	1	Location B+	Yes	Yes
<b>Exhibitor</b> w/1 person at table*	\$1000	Yes	1	Part. List Only	Yes	No
Additional Person (ea.) max. 3 at table	\$ 400		1			
<b>Additional Advertising Opportunities</b>						
<b>Lunch or Break Sponsor</b> (2 available)**	\$1000	Choose: <input type="checkbox"/> Lunch <input type="checkbox"/> Break				
<b>Sponsored App Push Notification</b>	\$ 300					
<b>Reception Sponsor</b> **		Call us for more info.				<b>TOTAL</b>

**\*Choose Exhibitor OR Sponsor. Sponsor fee includes the exhibitor fee. \*\*Must be an Exhibitor or Sponsor to take advantage of Add. Sponsor Ops.**  
*Note: Large floor displays are not allowed. If we can accommodate, you will be surcharged \$100.*

- Premier Splash Pg Sponsor receives:** Same as exhibitors + Full Page ad on App (comes up whenever app is opened)! **Taken**
- Platinum Sponsors receive:** Same as exhibitors + Logo on Brochure (if received in time) + 5 min. to address the group. **Limited to first 3 paid!!!**
- Gold Sponsors receive:** Same as exhibitors + Rotating Toolbar ad (in the Conf. App, rotates on the bottom of every page). **First 10 paid only!**
- Silver Sponsors receive:** Same as exhibitors + a Push Notification (Pushes are a statement about your org emailed to attendees in the App). **3 only.**
- Exhibitors receive:** 6' Draped Table, 1 Chair, Food/Beverage, Conf. Registration, Internet, Electricity & Participant List. Better table location to 1<sup>st</sup> pd.

Best table placement goes to Sponsors & to those who register & pay first in their category!

Sponsors/Exhibitors register at this link: <http://bit.ly/narhcF17>

If you don't know the game question, say "later" but do finish the registration or it won't save. Then later revisions are possible.

### ARTWORK SPECIFICATIONS

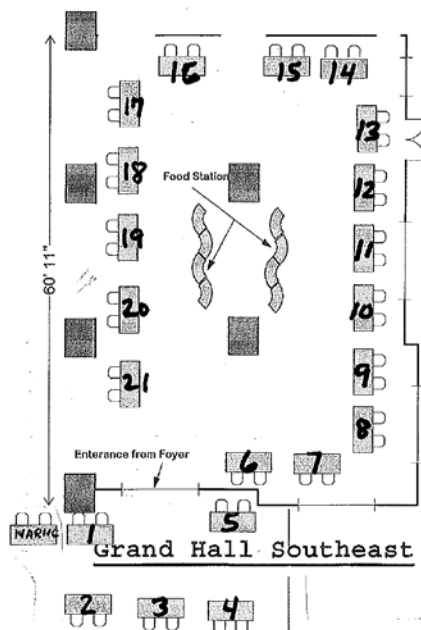
**Sponsors:** Email Logo in JPG or PDF, 278 x 102 px, 256 KB max size to [trynberg@narhc.org](mailto:trynberg@narhc.org).  
**Deadline for logo, payment & push notifications: Aug. 28, 2017.** If your ad or logo is the same as the last conference, you don't need to resubmit. Just let us know! Gold Sponsors: Email your ad in EPS/vector format, max. size 600 KB, 2560x220 pixels (banner shaped) by Aug 28. If you miss the deadline, we cannot guarantee your ad or info. will be on the app.

**Room Reservations:** Start at \$149/night + tax! Look for the reservation link on the [www.narhc.org](http://www.narhc.org) website, or go to [www.crowneplaza.com](http://www.crowneplaza.com), or call 877-270-1393. Reference group code **"RHC"** for the discounted rate. Room deadline is Sept. 22, 2017 – OR – whenever block fills (whichever comes first). Please make reservations early! This popular hotel (a historic train station – still in use) **FILLS BEFORE** block closes!

Conference Location:

**Crowne Plaza Indianapolis Downtown Union Station**

123 W Louisiana Street  
Indianapolis, IN 46225



**Exhibitor Setup:** *Monday, Oct. 16, 5:00-6:00 pm or Tues., Oct. 17, 7:00-8:00 am.* This is a 3 day conference but our Exhibitor days are on the first 2 days only (Tues. & Wed., 8:00 am to 4:00 pm approx.). Please check the Business Office for hours open! We will make sure they are open by 7:00 am on Tuesday.

**Take down:** *Wednesday, Oct. 18, 4:00-5:00 pm.* Make sure your boxes are ready, labeled for shipping, & delivered to the business office.

*The hotel has additional charges for package handling fees & they are hefty.*

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**Shipping Instructions:** Please ship your items with a label that contains the following information:

NARHC Fall Institute      Hold for Arrival on: \_\_\_\_\_ (Date of arrival)

Name of On-Site Contact (your rep): \_\_\_\_\_

c/o Crowne Plaza Indianapolis Downtown Union Station

123 W Louisiana Street

Indianapolis, IN 46225

Packages should not arrive at the hotel any earlier than 3 business day prior to event.

Visit the NARHC website (after end of May) for complete information [www.narhc.org](http://www.narhc.org)  
and click on the Events tab or call 866.306.1961 for more information.

**We look forward to seeing you in Indianapolis!**

**NARHC, 2 E. Main, Fremont, MI 49412** or FAX 866-311-9606  
Questions: Call **866-306-1961** or email: [meetings@narhc.org](mailto:meetings@narhc.org)

CANCELLATION POLICY: 60+ days prior to conference, 100% refund (less \$25 processing fee); 59-45 days prior, 50% refund; 44-0 days prior, no refund/no transfer.