

# Total Family Medical

DIGNITY, COMPASSION, RESPECT. EVERY  
PATIENT. EVERY TIME. NO MATTER WHAT.

CRHCP CODE: 998-30



# Can the independent practice survive in this big provider based world?.....

- Yes we can!! Are you sure? Yes I am!!
- How? Hard work. Persistence. Determination and the biggest.....Thinking outside the box.
- Independent RHC's are very different from their Hospital based counterparts.
  - Staffing. Size of practice. Financial backing. Safety nets. Autonomy. AND MANY MORE!!!

# Brief History

- Located in Robert Louisiana. Immediate population approx. 2000 at last census. (LOCATION) Opened in October 2013.
- Sandwiched in btw 2 larger towns 10 miles apart each direction.
- Only Medicaid provider in 30 mile radius either direction.
- Only medical provider in the area. (COMPETITION)
- So now you know where we are, so what do we do??

# DIVERSIFY

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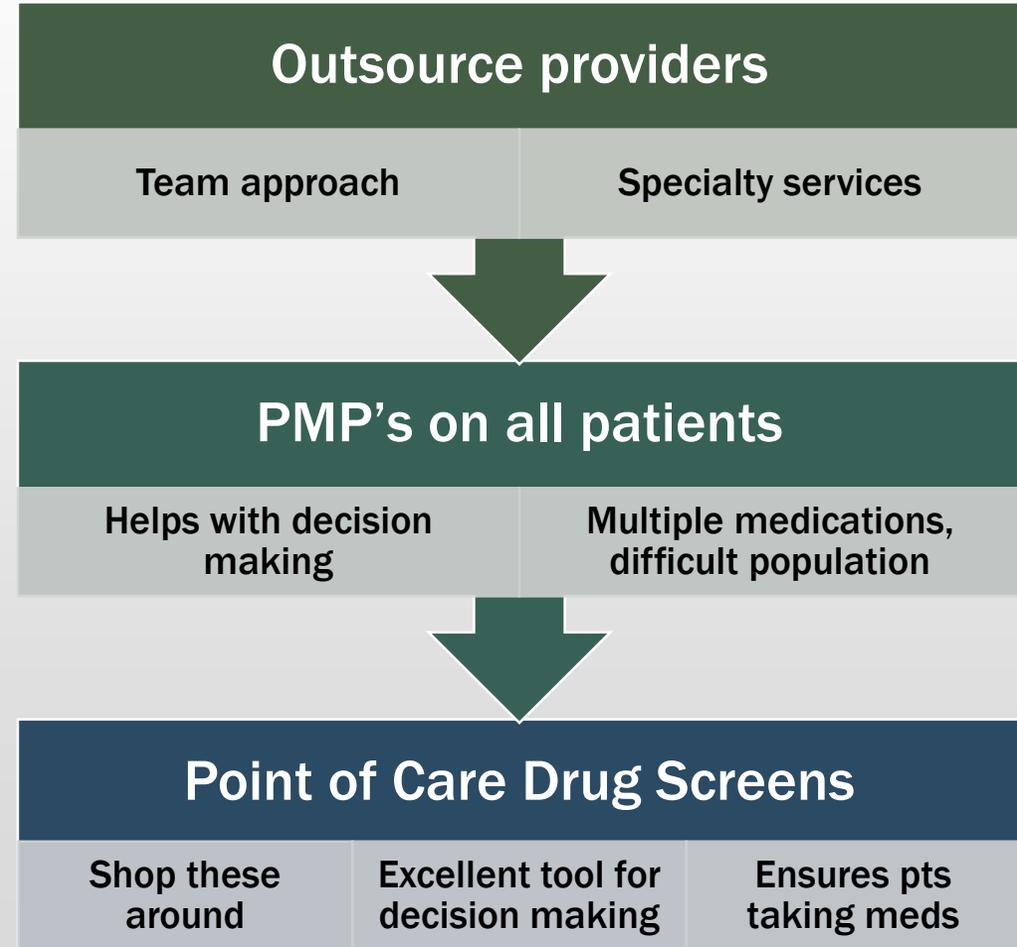
# DIVERSIFY

- Add Services
- Creative Staffing Models \*Offer something the large organizations can't. Flexibility and Freedom.
- FNP –share slot policy malpractice. One policy/split three ways. Same \$\$\$
- Mental health crew are contracted 1099. Keep costs down

Primary Care	Mental Health	Women's Health
FNP 1	MHNP	CNM
FNP 2	LCSW	
FNP3		

# Best Practices to incorporate Mental Health Care

- Know yourself. Know your clinic. What level of patients will you see?
- Too expensive?
- Can get out of hand? Clear. Concise. Consistent parameters.



I'm great, how are you?



**THE INDEPENDENT RURAL HEALTH CARE PROVIDER**

# The independent RHC can provide many great things

- Direct impact patient care
- Truly being your “own boss”
- Develop a business in which you can work and your business can grow
- Long term growth and long term future
- Wear many hats
- You are often your own resource
- Learn as much as you can from as many as you can. Reach out to your state
- Buckle up, its on heck of a ride!!